



40TH ANNUAL SCHOLARSHIP AWARDS CELEBRATION

Dear Friend of Hispanic Women's League (HWL):

Officers

Natalia Land
President

Soda Kuczkowski
Vice President

Charlie Rodriguez
Treasurer

Carmen Doeseckle
Recording Secretary

Christie Walker
Corresponding Secretary

Board of Directors

Awilda Alicea
Alexandra López, Ms. Ed
Irma Judy López
Darlene Mercado, MS
Francesca B. Mesiah
Marcelina Rondón, MS.Ed
Maggie Orta
Amélica Ortiz Weinmann

Advisory Board

Hon. Betty Calvo-Torres
Lucy A. Candelario
Susana González
Ellen Sullivan-Garcia

The Hispanic Women's League announces the 40TH Annual Scholarship Awards Celebration. A dinner to honor the award recipients will take place on **Saturday, October 26, 2019 at Samuel's Grande Manor, 8750 Main Street, Williamsville, NY 14221, starting at 6:00 p.m.** During the dinner, we will recognize the scholarship award recipients and community service award awardees of 2019.

We would be honored if you could share in celebrating this rewarding and wonderful tradition by purchasing one of three levels of sponsorship for this event. You may also show your support by displaying an advertisement in our 40th program book. This is an opportunity to spotlight your organization/company and demonstrate your interest in joining our ongoing efforts to assist Hispanic women with their educational goals.

Our scholarship fund is to support the pursuit of higher education within the Hispanic Community and to give opportunities to individuals who apply and meet the criteria. To date, more than 300 hundred students have benefited from our scholarships. Last year we awarded \$9,000.00 in scholarships to nine Hispanic women pursuing degrees in various fields of higher education. With your support, we will be able to accomplish our goal and continue awarding scholarships to Hispanic Women as they pursue their educational dreams.

Please take this opportunity to review the enclosed packet for sponsorship or ad options. All information for the program book must be received **by September 20, 2019.**

If you have any questions, please contact **Maggie Orta at (716) 432-2451 or Darlene Mercado at (716) 533-5388 or by email contact@hispanicwomensleague.org**

Visit our website at www.hispanicwomensleague.org to find out more about the Hispanics Women's League and our contribution to the community.

Sincerely,

Natalia Land

Natalia Land
President

Maggie Orta & Darlene Mercado

Maggie Orta and Darlene Mercado
Dinner Committee Co-Chairs



40TH ANNUAL SCHOLARSHIP AWARDS CELEBRATION

SPONSORSHIP FORM

All sponsors will be listed on our website and our program book distributed at the 40th Annual Scholarship Award Celebration Dinner taking place at Samuel's Grande Manor located at 8750 Main St. Williamsville, NY 14221. Booklet proceeds will be contributed to our scholarship fund.

Company/Organization Name: _____

Contact Person: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____ **Email:** _____

Sponsorship Level

Place an (X) next to your Choice

_____ **Platinum Sponsor \$2,500**

- Company ad displayed at annual dinner (screen)
- Prominent full page ad (**inside front, center, inside back, or back cover**) of event program book
- 1 year company recognition of your sponsorship on our website
- Sponsorship level displayed (screen)
- One (1) reserved full table of 10 seats
- The DJ will promote 30 second company ad 4 times throughout the evening (company will need to forward their verbal ad)

_____ **Gold Sponsor \$1,500**

- Company ad displayed at annual dinner (screen)
- One full page ad in **first part** of event program book
- 6 months company recognition of your sponsorship on website
- Sponsorship level displayed (screen)
- Table of 6 reserved seats
- The DJ will promote 30 second company ad 1 time throughout the evening (company will need to forward their verbal ad)

_____ **Silver Sponsor \$1,000**

- Half page ad in event program book
- 3 months company recognition of your sponsorship on our website
- Sponsorship level displayed on (screen)
- Table of 4 reserved seats

Submit completed form and ad via email to contact@hispanicwomensleague.org using PJEG or PDF formatting.

Payment Options

Please make check payable to Hispanic Women's League and mail to P.O. Box 874 Buffalo, NY 14201 **by 9/20/19** or go to <https://squareup.com/market/HWL> and click on shop to submit online payment by the deadline.



40TH ANNUAL SCHOLARSHIP AWARDS CELEBRATION

ADVERTISEMENT COST

The Program Book will be distributed to more than 200 guests, during our dinner celebration at Samuel's Grande Manor located at 8750 Main St. Williamsville, NY 14221. All ad proceeds will be contributed toward scholarships funds.

Company/Organization Name: _____
Contact Person: _____
Address: _____
City: _____ **State:** _____ **Zip Code:** _____
Phone: _____ **Email:** _____

Place an (X) next to your Choice

Selection	Type of Ad	Size	Cost
	Prominent full page ad (inside front, center, inside back, or back cover) if available	4.5" x 7.5"	\$1000.00
	Non Prominent Full Page	4.5" x 7.5"	\$850.00
	Half Page (organizations/individual)	4.5" x 3.68"	\$550.00
	Quarter Page	2.18 x 3.68 Vertical	\$250
	Quarter Page	4.5" x 1.78" Horizontal	\$275.00
	Business Card	2.5" x 3.75 Vertical	\$75.00

Submit completed form and ad via email to
contact@hispanicwomensleague.org
Submit ad in PDF format and photos as JPEG

Payment Options

Please make check payable to Hispanic Women's League and mail to P.O. Box 874 Buffalo, NY 14201 by **9/20/19** or go to <https://squareup.com/market/HWL> and click on shop to submit online payment by the deadline.