



THIRTY-EIGHTH ANNUAL SCHOLARSHIP AWARDS CELEBRATION

Officers May 5, 2017

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Dear Friend of Hispanic Women's League (HWL):

The Hispanic Women's League announces the 38TH Annual Scholarship Awards Celebration. A dinner to honor the award recipients will take place on Saturday, October 14, 2017 at ACQUA at 6:00 p.m. During the dinner, we will recognize the scholarship award recipients and community service awardees of 2017.

We would be honored if you could share in celebrating this rewarding and wonderful tradition by purchasing one of four levels of sponsorship for this event. You may also show your support by displaying an advertisement in our 38th program book. This is an opportunity to spotlight your organization/company and demonstrate your interest in joining our ongoing efforts to assist Hispanic women with their educational goals.

Our Scholarship Fund is to support the pursuit of higher education within the Hispanic Community and to give opportunities to individuals who apply and meet the criteria. To date, more than two hundred students have benefited from our scholarships. Last year we awarded \$7,000.00 in scholarships to seven Hispanic women pursuing degrees in various fields of higher education. Without your support, we are unable to accomplish this important goal. We hope to continue awarding scholarships to Hispanic Women for their hard work in accomplishing their goal in higher education.

Please take this opportunity to review the enclosed packet for sponsorship or ad options. All information for the program book must be received **by September 22, 2017.**

If you have any questions, please contact **Maggie Orta** at (716) 432-2451 or **Natalia Land** at (716) 445-4118 or by email contact@hispanicwomensleague.org

Visit our website at www.hispanicwomensleague.org to find out more about the Hispanics Women's League and our contribution to the community.

Sincerely,

Darlene Mercado
Darlene Mercado
President

Maggie Orta and Natalia Land
Maggie Orta and Natalia Land
Dinner Committee Co-Chairs



38TH ANNUAL SCHOLARSHIP AWARDS CELEBRATION SPONSORSHIP FORM

All sponsors will be listed on our website and our program book distributed at the 38th Annual Scholarship Award Celebration Dinner taking place at ACQUA located at 2192 Niagara Street Buffalo, NY 14217. Sponsorship proceeds will be contributed toward scholarships funds.

Company/Organization Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Sponsorship Level:

Place an (X) next to your Choice

_____ **Platinum Sponsor \$4,000**

- Company banner displayed at annual dinner
- One color prominent full page ad (**front, back or center**) of event program book
- 1 year company recognition featured in website & social media
- Company logo featured in quarterly newsletter
- Verbal recognition at the event
- One (1) reserved full table of 8 seats

_____ **Gold Sponsor \$2,000**

- One color full page ad in **first half** of event program book
- Company logo featured in website & verbal recognition at the event
- Six (6) reserved seats

_____ **Silver Sponsor \$800**

- Half page ad in event program book
- Company logo featured in website & verbal recognition at the event
- Four (4) reserved seats

_____ **Bronze Sponsor \$500**

- Quarter page ad in event program book
- Company logo featured in website & verbal recognition at the event
- Two (2) reserved seats

This form and ad form must be sent together via email to contact@hispanicwomensleague.org

Payment Options

Please make check payable to Hispanic Women's League and mail to P.O. Box 874 Buffalo, NY 14201 by 9/22/17 or go to <https://squareup.com/market/HWL> and click on shop to submit online payment by the deadline.

P.O. Box 874, Buffalo, NY 14201

Web: hispanicwomensleague.org Email: contact@hispanicwomensleague.org



38TH ANNUAL SCHOLARSHIP AWARDS CELEBRATION

ADVERTISEMENT COST

The Program Book will be distributed to more than 200 guest, during our dinner celebration at ACQUA located at 2192 Niagara Street Buffalo, NY 14217. All ad proceeds will be contributed toward scholarships funds.

Company/Organization Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Place an (X) next to your Choice

Selection	Type of Ad	Size	Cost
	Prominent Full Page (if available) Color	4.5" x 7.5"	\$300.00
	Non prominent Full Page Color	4.5" x 7.5"	\$200.00
	Half Page (organizations/individual)	4.5" x 3.75"	\$150.00
	Business Card	1.875" x .75"	\$60.00
	Quarter Page	4.5" x 1.875" Horizontal	\$60.00
	Quarter Page	2.25" x 3.75" Vertical	\$60.00

This form & ad must be sent together via email to contact@hispanicwomensleague.org

NOTE: Photos to be JPEG only. Ads should be sent as a PDF.

Payment Options

Please make check payable to Hispanic Women's League and mail to P.O. Box 874 Buffalo, NY 14201 by 9/22/17 or go to <https://squareup.com/market/HWL> and click on shop to submit online payment by The deadline.